



WORLD OF CONCRETE[®] India

Specialist Event on Concrete Industry

August 10–12, 2017

Pragati Maidan, New Delhi, India

www.worldofconcreteindia.com

Organised by:

informa
exhibitions


INTER ADS
EXHIBITIONS PVT. LTD.

4th EDITION

WORLD OF CONCRETE® India

PROMOTING FUTURE TECHNOLOGIES & SOLUTIONS IN THE CONCRETE INDUSTRY

The 4th edition of World of Concrete India will take place from August 10-12, 2017 in New Delhi, to welcome suppliers from the commercial concrete and construction industries. World of Concrete is an offshoot of the industry's most important annual trade show from Las Vegas, USA with more than 40 years of history, owned and produced by Informa Exhibitions U.S. The Indian edition is organised jointly by Informa Exhibitions U.S. and Inter Ads Exhibitions Pvt. Ltd.

The enthusiastic response from the last three editions, which drew participation from 100 leading industry suppliers and more than 4,000 professional visitors from India and overseas, has set the pace for the next edition. World of Concrete provides the perfect platform to display your products and solutions to a vast, niche segment of the concrete industry during a three-day dynamic and focused business environment.

In keeping with the growing urbanization needs and trends, the Government of India has plans to infuse a massive investment of approximately US \$1024 billion during the current 12th Five Year Plan (2013- 2018).

As India is modernizing its infrastructure at a fast pace, and concrete is an essential requirement of infrastructural development, it is imperative to have such an event which provides a level playing field for companies in commercial concrete business to showcase innovative technologies and products to modernize the Indian concrete industry.

Exhibit your products & technologies and explore business prospects in a focused and dedicated environment for concrete construction.

WHY EXHIBIT?

- Focused and dedicated environment for concrete.
- Cost-effective marketing tool.
- Product demonstration to dedicated customer groups.
- Explore new business opportunities.
- Connect with existing and new customers.



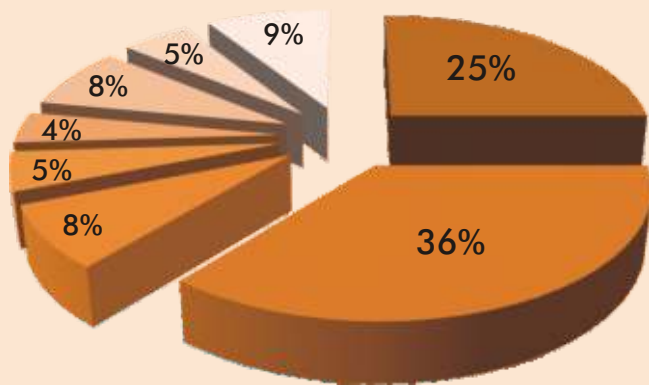
REPRESENTATION FROM LEADING SUPPLIERS*

- Aimil India
- Atlas Copco
- Bianchi Cassafoame / Precast Equipments
- Birla Shakti Cement
- Bonway Construction Products
- Bosch
- Cads Software
- Concrete Aditives and Chemicals Pvt. Ltd.
- Dongyue Group
- Final Technologies
- Flir Systems
- Graco Hongkong Ltd.
- Hilliard / Kemtech International Pvt.ltd.
- Hilti India
- Hitachi
- HTC Floors
- Huqsverna
- Indian Concrete Institute
- JBA Concrete Solution Pvt. Ltd.
- JK Cement Ltd.
- L&T Metro Rail Ltd.
- Makita
- National Council for Cement & Building Material
- NS Group
- Orient Cement Limited
- Polycoat Products
- Prime AAC Blocks
- Reliance Industries
- RMCMA
- Speedcrafts
- Surie Porex
- Tata Projects Ltd.
- Ultratech
- Webau India
- Wirtgen India
- Yasham Mitsuya
and many more...

*Participated in previous editions



BROAD INDUSTRY ATTENDANCE



36%
of visitors were
Builders and
Contractors

25%
of visitors were
Architects and
Civil Engineers



If you Manufacture, Distribute or Provide these Products and Services, you need to Exhibit:

- ADA Products
- Admixtures
- Aggregate Processing
- Aggregates
- Anchors & Fasteners
- Batching Equipment
- Cementitious Products
- Cleaning Materials & Equipment
- Coatings Inspection / Measurement
- Coatings / Stains / Sealers
- Computer Hardware / Software
- Cranes
- Cutting & Drilling
- Decorative Concrete
- Demolition Equipment & Materials
- Dry Shakes
- Earthmoving Equipment
- Finishing Tools & Equipment
- Form Types
- Forming Accessories
- Foundation / Slab Repair
- General Construction Equipment
- General Construction Materials
- General Construction Tools
- General Utility
- Insulation
- Joints and Sealants
- Landscaping Products
- Lifting Equipment and Conveyors
- Material Handling for Concrete Production
- Materials for Mortar
- Metal Connectors & Reinforcement
- Mixer Trucks
- Mixing / Mixer
- Mixing / Mixer Materials for Concrete
- Moisture Control
- Mortar & Grout
- Movement Joints
- Personnel & Materials Positioning
- Placing Equipment
- Precast Production Equipment
- Precast / Prestressed Products
- Pumping Equipment and Accessories
- Ready Mixed Concrete
- Reinforcement Tools & Materials
- Repair Materials & Equipment
- Safety Equipment
- Sawing & Coring
- Scaffolding and Shoring
- Site Installations
- Slipforming
- Structural Elements
- Surface Preparation Products / Equipment
- Surveying Equipment
- Technology for Construction
- Telehandlers Forklifts
- Testing Services, Equipment & Materials
- Tools & Services
- Trailers & Attachments
- Trucks
- Vehicle Components / Engines
- Vehicle Maintenance & Repair
- Water Drainage / Protection

WHO WILL ATTEND?

- Airport and Metro Authorities
- Architects & Planners
- Brick & Block Producers
- Builders & Developers
- Building Contractors
- Public Works Personnel
- Civil Engineers
- Construction Industry Professionals
- Consulting Engineers
- Distributors / Dealers of Building Equipment, Material & Components
- Equipment Rental Companies
- Government Agencies / Building Authorities
- Government Officials
- Investors in Construction Equipment & Components
- Manufacturers of Building Equipment, Material and Components
- Municipal Corporations
- Port Officials
- Project Managers and Consultants
- Public Sector Companies
- Ready Mix Producers
- Structural Engineers
- Universities, Technical & Research Institutions
- Urban Infrastructure Developers

ABOUT THE VENUE

The capital city of New Delhi reflects a true showcase of the ancient and modern India. It features rich architecture, historical monuments, majestic buildings, museums, gardens and cultural extravaganza on one hand; and tall skyscrapers, diplomatic enclaves and well-planned townships on the other. New Delhi is host to numerous offices and headquarters of leading government and private sector companies in India.

Located in heart of New Delhi, Pragati Maidan is a world-class exhibition centre which hosts a plethora of national and international exhibitions. Pragati Maidan is well-connected and can be reached easily by the Metro. Taxis are also a convenient mode of commuting to Pragati Maidan for visitors.



ABOUT THE ORGANISERS

Informa Exhibitions U.S.

informa
exhibitions

Informa Exhibitions delivers over 150 trade and consumer exhibitions annually across the globe. More than 800 talented individuals collaborate to present market leading events for sectors including Beauty, Construction, Design, Life Sciences, Maritime, Neutraceuticals, Pop Culture and Real Estate. Through face-to-face and digital channels, Informa Exhibitions enables communities to engage, experience and do business.

Inter Ads Exhibitions Pvt. Ltd.



Inter Ads Exhibitions is a leading and reputed organiser of international trade exhibitions and conferences in India over the last two decades. Inter Ads group has successfully organised high-profile trade exhibitions and conferences across various industry sectors such as- power & renewable energy, water & waste water management, solid waste & recycling industry, oil & gas industry, maritime industry, sheet metal working & fastener industry, airport & railway technology & equipment, bus & coach sector, paper industry and livestock sector. The exclusive package of specialized trade events organised by Inter Ads speaks of its presence and prominence in the Indian market.

EXHIBITION HOURS

- Thursday August 10, 2017 : 10.00-18.00 hours
- Friday August 11, 2017 : 10.00-18.00 hours
- Saturday August 12, 2017 : 10.00-18.00 hours

FOR BOOKINGS OR FURTHER INFORMATION, PLEASE CONTACT:

India:

Inter Ads Exhibitions Private Limited
Plot No.14, Phase-I, HSIDC, Udyog Vihar,
Gurgaon-122 016, Haryana, India.
Phone: +91-124-452 4207, 452 4200
Mobile: +91-999 092 0490
Fax: +91-124-423 2941
Email: woc.india@interads.in

Rest of the World:

Informa Exhibitions U.S.
6191 N. State Hwy. 161, Suite 500, Irving,
TX 75038
Phone: 972-536-6370
Fax: 972-536-6402
Email: exhibit@worldofconcreteindia.com